

Minutes
Chennault Aviation & Military Museum
State Governing Board Meeting
30 August 2012

Members and Guests in Attendance

Nell Calloway - Director
Jerry Hicks - Board President
Roy Johns
Lee Estes
Alex George
Bobby Heflin
Landon Miles
Richard Hartley
Dr. Fred Rolsten
Bo Shaw Jr.

Invocation

By Jerry Hicks

Pledge of Allegiance

By Nell Calloway

Director's Report

- 1) Nell recently visited the Nimitz Museum in Fredericksburg, Texas. The trip was set up by Nelson Abell III. The Nimitz and the Chennault Museums are similar in that neither are in large cities. The Texas Rangers Museum will soon open in Fredericksburg, Texas also. A main point that Nell noticed at the Nimitz Museum is that they have professional marketing people. We need something like that to take our museum to the next level.
- 2) Nell reported that in July 2012 we had a total attendance of 1820, with 9 field trips and 1 event. The event was the National Guard retirees' luncheon. 92 people attended (a record).
- 3) Our American Flag Sale Program is off to a good start. The flags sell for \$20 each and are 3'x5' with larger sizes available. They can be purchased at the Museum, all Brookshires, Cross Keys Bank locations and Moore and Patron stores. Woodmen of the World is selling us the flags at their cost. They are made in the USA. Stu Bashner had the idea for the flag sale. The sale has been advertised on television and in the newspapers.
- 4) We are continuing to have issues with our floors. OCC has been good about providing labor for the repairs.
- 5) A Chinese film crew was here on August 23rd and 24th. They interviewed Nell, Nell's mother, Jay Vinyard and Dick Sherman. The crew is from Kunming, China. They plan to distribute their film in both Chinese and English. A film crew from Taiwan will be here in September. This will be the third Chinese/Taiwanese crew to visit the Museum this year.
- 6) We had a barbeque chicken lunch fundraiser on August 28th. Tickets were \$8.00 each. Berry Plastics and the staff and volunteers worked very hard on this sale.
- 7) The Vietnam Traveling Memorial Wall will be here November 9th through November 14th. We still need volunteers to help with the Wall Event. On Thursday, November 8th,

the Museum will host a supper party at the King Place. Sgt. Sammy Davis and Gen. Patton's grandson will be our guests.

- 8) Nell will travel to Los Angeles on September 20th to participate in a fundraiser for the Flying Tigers Heritage Park and Chennault Museum. She has also been asked to be a keynote speaker at a seminar hosted by the U.S. China Peoples Friendship Association (also in Los Angeles). These two events should give Monroe and our Museum lots of exposure.
- 9) We continue to have the following needs:
 - a) Landscaping
 - b) More security for the building
 - c) P-40 display
 - d) Structural problems with our building

New Business

- 1) Lee Estes read a draft of a letter that he is composing concerning the setting up of an Endowment for the Museum. Lee also invited us to a lunch and planning meeting on September 6th at 11:30am for Endowment planning. At this lunch meeting he will ask for suggestions on legal questions, endowment structure, board members and fundraising.
- 2) Nell introduced Dr. Fred Rolsten. He is thinking about starting a museum in the Monroe area. He is considering contacting large companies to sponsor his museum. He knows a number of contacts with these companies.
- 3) Nell introduced our new board member, Richard Hartley. Richard is with the Louisiana Lt. Governor's office.
- 4) Jerry Hicks suggested that our next State Board Meeting should be on November 15th at 4:30pm.

There being no other business, Bobby Heflin made a motion to adjourn the meeting.